



**A Digital Business Solutions Firm that offers high level Sales & Branding Digital Marketing Strategies, executed by dedicated specialists for your business needs.**

2022

# "A rising tide lifts all boats"

COMMISSIONER MC. FARLAND, 1910





# Welcome to Third Street East.

Born in the neighbourly streets of Trincity, Trinidad, Third Street East is rooted in the heritage of our founder, Chinaka Pierre and her Caribbean upbringing. Core beliefs shared by all our business contributors are collaboration, helpful support and a true dedication for stewardship.

Inspired by the story-telling nature of the Caribbean people and a foundational element of human nature, we work with our clients and their stakeholders to create stories using the data analysed and research invested.

We aim through **one** client and entrepreneur at a time, to naturally improve the quality of all our local and regional business experiences, using online services and tools as support. We believe through true, data-driven and dedicated service, the improvement of Business Operations online is within reach. What supports this vision, is a strong network of passionate service providers ready to bring your solutions to life.

# About our company



10

*Specialists &  
Providers*

25+

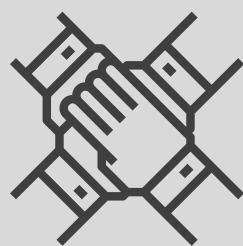
*years combined  
experience*

10+

*Business serviced*

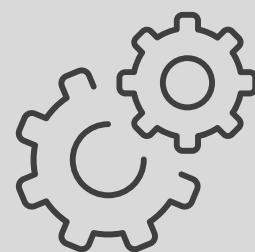
We operate through a keenly managed team of digital specialists who provide the services they love. This gives our client's 100% execution of the services that get them to their goals. We've provided support in the form of Strategy Development, Training and Digital Team Onboarding, Business Solutions Consultancy, Website Development, Online Event Management and more.

# What We Do



## DIGITAL MARKETING SERVICES

Collaborate with internal teams that believe in strong and effective processes.



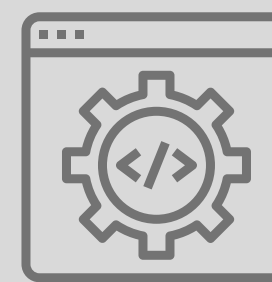
## DIGITAL PLATFORM MANAGEMENT

Implementation and servicing of digital platforms used to support Business Sales & Marketing goals.



## CONSULTANCY AND TRAINING

Fun, engaging and meaningful guidance suitable for all teams and levels on a wide variety of Business topics.



## DIGITAL DEVELOPMENT

Basic and Custom Website and App Development.

## OTHER SERVICES AVAILABLE THROUGH OUR NEIGHBOURS

BRAND DEVELOPMENT • DIGITAL DISTRIBUTION • PRODUCT DESIGN • PUBLIC RELATIONS • RESEARCH & DATA ANALYSIS





# Our Mission

Our Mission is to provide data-driven, timely, creative and on-trend solutions that achieve our client's goals. We aim to use the latest in digital solutions through processes, platforms, tools and technology, to ensure our clients are best serviced for the needs of their business and industry. We aim to connect the right specialists for the needs of our clients. Through education and training we aim to provide clear and implementable knowledge to improve actions and results in their Digital Marketing efforts.

THIRD STREET EAST



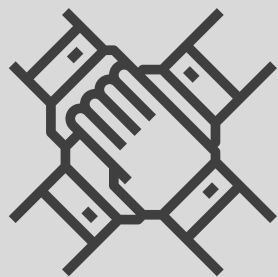


# Our Vision

- See an increase in the standard of Digital Marketing services both for our clients and for our providers. (with specific interest in the Caribbean)
- Evolve as unique producer of curated solutions executed by experienced industry professionals
- Provide sought-after, enjoyable and result-oriented Education and Training both to business owners and decision-makers as well as Digital Marketing and Digital Solutions Professionals.

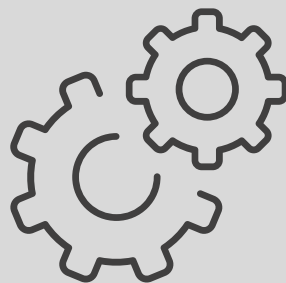


# Our Core Values



**ADD TITLE  
HERE**

Presentations are  
communication tools that.



**ADD TITLE  
HERE**

Presentations are  
communication tools that.



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HERE**


Presentations are  
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HERE**

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communication tools that.





*Our Team is made up of focused professionals with experience in their respective fields that make their services consistent and well informed by over 25 years of lessons learnt.*





# Our Neighbours

*Our business runs on the combined efforts  
of specialists within the various areas of  
Digital Business Solutions*

2022



**Chat Bot  
Specialists**

**Copy  
Writers**

**Website  
Developers**

**Content  
Creators**

**Digital  
Strategists**

**Project  
Managers**

**Social Media  
Platform  
Managers**

**Public  
Relations  
Specialist**

**Business  
Brand  
Developers**

## Process-Driven Execution

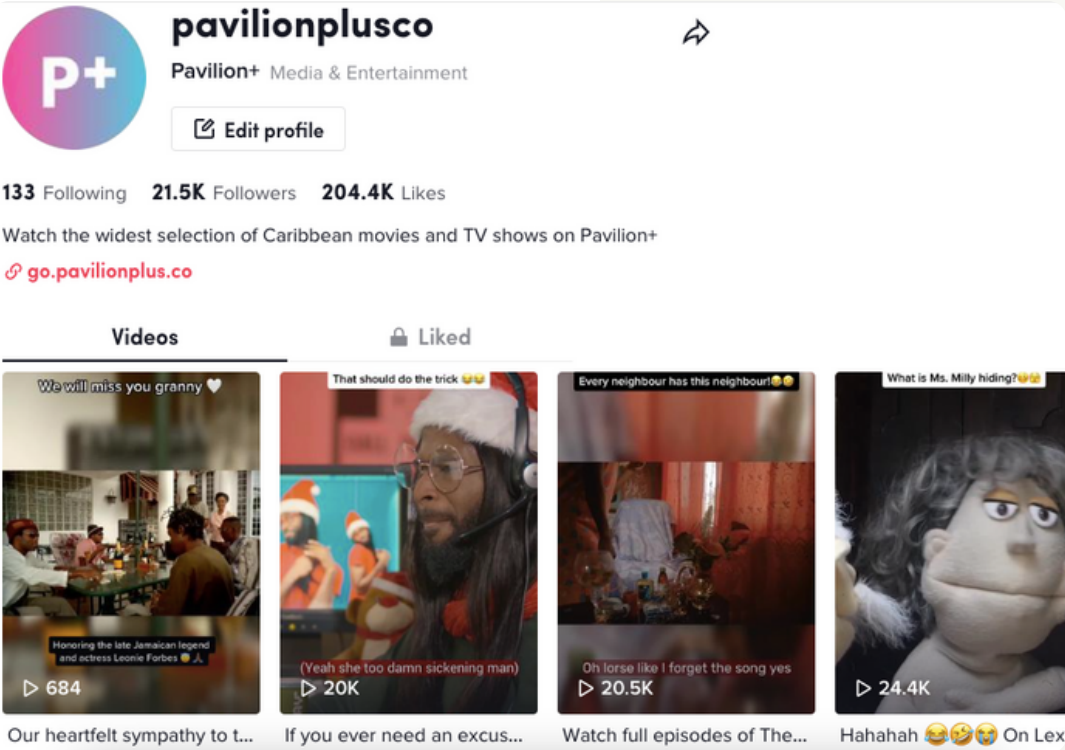
*A buzzing hub of awesome people*

The ethos that drives our resource of Digital Business Professionals is commitment. A commitment to quality, valuable client service and a helpfulness to get the job done.



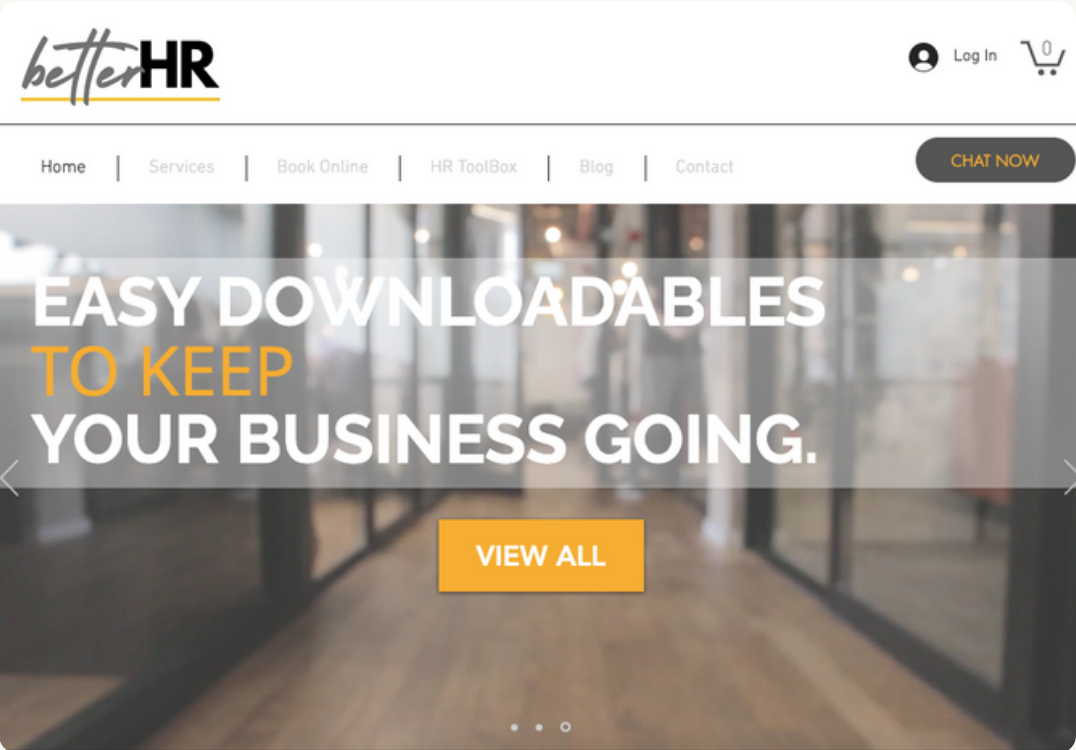
# Our Projects

Consultancies, Planning, Campaign Execution & Trainings for



## Social Media Strategy & Management

Providing Digital Marketing Strategy and Social Media Platform Management and Content Curation.



## Website Design

Delivered a high quality e-commerce Basic Website to achieve client goals.



Founder: Chinaka Pierre, Digital Solutions Specialist

**THIRD STREET EAST LIMITED**  
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BEAULIEU AVENUE  
TRINCITY

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